



UZBEKISTAN

Investment Opportunities in Mobile Applications

Prepared for the U.S.-Uzbekistan Investment Summit
New York, New York USA
October 8, 2009



Rose Consulting
© 2009, All Rights Reserved

www.roseconsult.com
www.aarondrose.blogspot.com

Twitter: @aucc #aucc09



Mobile Applications: Executive Summary

- 11 million mobile phone subscribers in Uzbekistan, according to UzReport.com;
- Mobile application sales to hit US\$16 billion per year by 2013 according to Wireless Expertise, a UK-based wireless market research and consulting firm; and
- Wireless Expertise claims that mobile phones outnumber personal computers 4:1.





Mobile Applications: First Responders, Law Enforcement and National Security

- Mobile applications will provide first responders with immediate information pertaining to a health crisis, natural disaster or terrorist attack; and
- Mobile applications for national security personnel and local law enforcement officials to share criminal information and promote the security of Uzbekistan's borders.





Mobile Applications: Telemedicine

- Wireless video conferencing and digital image transferring to hospitals;
- Real-time access to specialized healthcare diagnosis, treatment and training expertise;
- Real-time transmission of X-ray, ultrasound, and Computerized Axial Tomography (CAT Scans); and
- Increase capacity of services to those who require medical treatment and wellness education.





Mobile Applications: Education

- Distance Learning—connecting students from across the country and region via mobile phone applications;
- Sharing and collaborating on scientific research and development, connecting Uzbek universities with academic and funding institutions worldwide; and
- Delivery of language programs including English as a Second Language (ESL).





Mobile Applications: Banking (m-banking)

- Cash transfers (sending and receiving); and
- Mobile banking will allow small and medium-sized enterprises greater inventory control and paying vendors electronically—gaining access to financial services necessary for business growth.





Mobile Applications: Trade

- Application to monitor manufacturing, packaging, shipping and exporting;
- Application to e-file customs forms;
- Government of Uzbekistan application to provide business, commerce, trade, and investment information; and
- Connecting entrepreneurs with exporters and investors via mobile phone applications.





Mobile Applications: Tourism

- Mobile application for visitors to Uzbekistan to access essential information such as:
 - Weather;
 - Currency exchange;
 - Culture and society information about Uzbekistan;
 - Transportation;
 - Visa information; and
 - View hotel, restaurant or organized tour information and make direct reservations.





Contact

Aaron D. Rose

Mobile: +1 (206) 650-8004

Fax: +1 (772) 365-5900

E-mail: aaron@roseconsult.com

Web: www.roseconsult.com

Blog: www.aarondrose.blogspot.com

Twitter: www.twitter.com/aarondrose

